

24 Foundation Partnership Opportunity



24



24,000
METER ROW

ABOUT 24 Foundation

Established in 2001 by one man cycling for 24 hours, 24 Foundation celebrates survivorship, the impact of peer-to-peer fundraising, and the enduring spirit of our participants and supporters. With a shared commitment to cancer navigation and survivorship for everyone, 24 Foundation has raised over \$31 million to further its mission within our local community.

We exist for one simple purpose: To inspire and engage our community to make an immediate and lasting impact on the lives of people affected by cancer.

DONATE: Join us in bringing hope and healing to those at the heart of our mission. Every donation makes a difference in changing the course of cancer. Your support is vital in creating a brighter future for those affected.

PARTICIPATE: Whether you attend one of our events, volunteer, or join one of our boards, your involvement has an immediate impact on the lives of those facing a cancer diagnosis. We believe that simply showing up helps create meaningful change.

PARTNER: Our partnership programs are designed to build meaningful connections and empower businesses to make a significant, measurable impact within their community. When you choose to become a funding partner, you are investing in the Charlotte community by helping offset the cost of our events. This means more of the money raised by participants goes directly to the cancer community. All funding levels can be customized to suit your needs.

Cancer Navigation Services • Survivorship for all



**More than \$31M
raised since 2001**



**Thousands of participants
and attendees**



**Countless lived
impacted**

24,000

METER ROW



March 7, 2026
Sugar Creek Brewing
Charlotte, NC

Join us for an unforgettable, high-energy event honoring and remembering all who face the cancer journey.

The **24,000 Meter Row** is dedicated to the pain and suffering that people all over the world endure while fighting cancer. With nearly 200 participants and attendees, the **24,000 Meter Row** is the perfect opportunity to connect with fellow supporters.

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24,000

METER ROW

Partnership Opportunities



Presenting: \$5,000

- Naming Rights for event: 24,000 Meter Row Presented By:
- Company name listed on event website
- Opportunity for expo space at event
- Mention in a minimum of 3 emails to participants, donors, sponsors
- Logo on event signage such as yard signs, posters, and other marketing materials
- Logo inclusion on event banners
- Logo inclusion on event t-shirt
- Sponsor tags on social media channels
- (3) Complimentary event registrations (teams of two or four)
- Opportunity to speak at event
- VIP tour for 10 with food & beverage tasting at Sugar Creek Brewing



Gold: \$2,500

- Company name listed on event website
- Opportunity for expo space at event
- Mention in a minimum of 3 emails to participants, donors, sponsors
- Logo on event signage such as yard signs, posters, and other marketing materials
- Logo inclusion on event banners
- Company logo with link to corporate website featured on the event website
- Sponsor tags on social media channels
- (2) Complimentary event registrations (teams of two or four)



Silver: \$1,000

- Company name listed on event website
- Opportunity for expo space at event
- Mention in a minimum of 2 emails to participants, donors, sponsors
- Logo on event signage such as yard signs, posters, and other marketing materials
- Logo inclusion on event banners
- Company logo with link to corporate website featured on the event website
- Sponsor tags on social media channels
- (1) Complimentary event registration (teams of two or four)



Bronze: \$500

- Company name listed on event website
- Opportunity for expo space at event
- Mention in a minimum of 1 email to participants, donors, sponsors
- Logo on event signage such as yard signs, posters, and other marketing materials
- Logo inclusion on event banners
- Company logo with link to corporate website featured on the event website
- Sponsor tags on social media channels

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Menu of all Partnership Levels

	24,000 Meter Row March 7, 2026	Dam to Dam 24-Mile Paddle June 2026	24 Hours of Booty July 24-25, 2026	Bourbon for Booty October 2026
Partner	N/A	N/A	\$1,000	N/A
Bronze	\$500	\$500	\$2,500	\$500
Silver	\$1,000	\$1,000	\$5,000	\$1,000
Gold	\$2,500	\$2,500	\$10,000	\$2,500
Platinum	N/A	N/A	\$25,000	N/A
Diamond	N/A	N/A	\$50,000	N/A
Presenting	\$5,000	\$5,000	SOLD	\$5,000



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Join us in changing the course of cancer.



24 Foundation offers a wide variety of ways for partners to help support our mission. You'll make an immediate impact in the lives of those living with a cancer diagnosis while gaining valuable brand exposure and experience. Let 24 Foundation be your partner for social good.



For partnership opportunities, please contact Tabithia Engle at tabithia@24foundation.org.



Facebook:
7K+ Followers



Instagram:
3K+ Followers



YouTube:
23K+ Subscribers



Stay in the Loop:
Scan the QR code to sign up for our newsletter.



24 Foundation
www.24foundation.org

contactus@24foundation.org