

SPONSOR OPPORTUNITIES

20
23

24,000 METER
ROWATHON



SUGAR CREEK BREWING

SEPT 10, 2023



MICHELLE'S
MIGHTY MISSION

MISSION

MICHELLE'S MIGHTY MISSION WORKS RELENTLESSLY TO POSITIVELY IMPACT THE LIVES OF THOSE AFFECTED BY CANCER.



This event is dedicated to the pain and suffering that people all over the world endure every day while fighting cancer.

Teams of two people will be competing against each other to complete a combined total of 24,000 meters rowed. Our hope is that participants will dedicate their effort and suffering to a loved one they have lost or that is currently battling cancer.

There will be live music and games throughout the event, along with lots of sweat and plenty of beer and non-alcoholic options. 24 Foundation is sponsoring all the drinks for the day and all registrants and attendees will enjoy complimentary beverages. Although we are asking for \$50 dollars to participate in the row-a-thon, team sponsors can attend the event and enjoy complimentary beverages with any size donation.

100% of the proceeds will be donated to our partner organization, 24 Foundation.

MMM BY THE NUMBERS

100¢

Of every dollar is
spent on mission-
related expenses

\$148,000

Raised since
inception

\$73,000

raised in 2022



TESTIMONIALS FROM OUR BENEFICIARY, 24 FOUNDATION



"Like many diagnosed cancer patients, I found myself overwhelmed with multiple appointments and the stress of preparing for the challenges ahead. I was struggling physically and mentally to recover from the surgeries while starting a lengthy chemo. My navigator suggested meeting with an integrative oncologist at Levine Cancer Institute Supportive Oncology and there was a number of services that could help me with recovery and the various side effects I might experience. I was apprehensive, not knowing what to expect and having to go through more appointments, but this proved to be the best decision I made. I'm grateful it has been 4 years and I can still use these invaluable services which at times provide enough relief to get through to the next treatment.

Levine Cancer Institute Survivor

"How can you put cancer and happiness in the same statement? You wouldn't think is it possible, but it is because I have met so many wonderful people through Wind River and had so many restorative experiences. I am Blessed. And I am Happy."

Sonia, 2x Lung Cancer Survivor and Wind River Recipient



YOUR IMPACT

ON OUR CANCER COMMUNITY

TESTIMONIALS FROM OUR BENEFICIARY, 24 FOUNDATION



"I wanted to reach out and say thank you from the bottom of my heart for all that your organization does. Our son is currently fighting lymphoma and your organization's thoughtfulness and generosity have been such a wonderful gift at the perfect time. We truly appreciate the warm meals during our hospital stays. Nathan loves the soft towels and I have almost filled up all the pages of the journal. We are so very grateful."

Mother of pediatric cancer survivor and Claire's Army recipient

"If it wasn't for Hospitality House, I wouldn't have been able to get my two weeks of radiation treatments. The pain was so bad from cancer in my bones that I couldn't care for my family and things at home as a mother. I live in the woods in the mountains of NC, and we live on one minimum wage income to care for our four-person family. So, with all my heart, I think you and every volunteer who makes it possible for people like me to get the care they need."

Jennifer, Hospitality House Guest

"Your support of Pinky Swear Foundation is so appreciated. Taking an extended leave of absence from work to care for your child through cancer treatments makes everyday expenses and source of tremendous stress. To have this one important expense taken care of brings such peace of mind, allowing us to focus solely on our son's care."

Pinky Swear Parent

PARTNER WITH US

SPONSOR BENEFIT	BRONZE \$500	SILVER \$1,000	GOLD \$2,500	PRESENTING \$5,000
Company name listed on event website	✓	✓	✓	✓
Opportunity for an expo space at event		✓	✓	✓
Mention in minimum of 3 emails to participants, donors and sponsors	✓	✓	✓	✓
Logo on event signage such as yard signs and other printed marketing materials		✓	✓	✓
Logo on event banners		1	2	3
Logo included on event t-shirt			✓	✓
Company logo with link to corporate website featured on event website	✓	✓	✓	✓
Dedicated social media posts announcing sponsorship	1	2	3	4
Complimentary event registrations (teams of two)			1	2
Opportunity to speak at event				✓
VIP tour for 10 w/food & beverage tasting at Sugar Creek Brewing				✓
VIP Viewing area at event				✓

CONTACT US

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